

york street project

CHALKFEST

13th
Annual

Don't miss this unique sidewalk chalk art festival to raise money for homeless women and children. **FREE** food, music, refreshments, fun and games make the day complete for all who join us on the Jersey City waterfront!

Thursday, July 28, 2011 | 12:00 pm – 2:00 pm

Rain Date Friday, July 29, 2011

Exchange Place Plaza | Jersey City



Join Title Sponsor



Fidelity
INVESTMENTS

in helping our women & children unleash their potential



For more information, call 201.451.8225 or visit our website at yorkstreetproject.org

We are:

Kenmare High School | St. Mary's Residence | The Nurturing Place | St. Joseph's Home

Working Together to Help Women and Children Break the Cycle of Poverty



York Street Project's ChalkFest 2011

Sponsorship Opportunities

SOLD

Title Sponsor \$10,000 (1 Available) *Join Fidelity in making a difference for our families!*

Featured logo* recognition on official ChalkFest t-shirt, on sponsorship banner (3' x 20'), in all promotional materials, & on sponsorship display at lead 10' x 14' mural space, ▲prominent tent space onsite, 25 volunteer positions & t-shirts, & digital photos of sponsored mural with the artists

Challenger \$7,500 (2 Available) *Challenge the status quo in the fight against poverty*

Tiered logo* recognition on official ChalkFest t-shirt, sponsorship banner (3' x 20'), in all promotional materials, and on sponsorship display at 10' x 14' mural space, ▲tent space onsite, 20 volunteer positions and t-shirts, and digital photos of your sponsored mural with the artists

Mission Partner \$5,000 *Spread the word about their journey toward independence*

Tiered logo* recognition on official ChalkFest t-shirt, sponsorship banner (3' x 12'), in all promotional materials, and on sponsorship display at your 10' x 14' mural space, 15 volunteer positions and t-shirts, and digital photos of your sponsored mural with the artists

Peace Patron \$2,500 *Join our family to give peace of mind to our women and children*

Tiered logo* recognition on official ChalkFest t-shirt, sponsorship banner (3' x 12'), in all promotional materials, and sponsorship display at your 5' x 7' mural space, 10 volunteer positions and t-shirts, and digital photos of your sponsored mural with the artists

Children's Champion \$2,000 *Help win back a childhood stolen by circumstance*

Tiered logo* recognition on official ChalkFest t-shirt, in all promotional materials, and sponsorship display at 5'x7' mural space, featured recognition at our T-Shirt tent, 5 volunteer positions & t-shirts

Food for the Soul Mate \$1,500 *Nourish a physical — and emotional — hunger*

Featured recognition at our 40' Food Tent and Italian Ice cart, 2 volunteer positions & t-shirts, and sponsorship display at your 5'x 7' mural space

'FUN'biance Fan \$1,000 *Help our children discover their inner beauty and love for life*

Featured recognition in the ChalkZone and sponsorship display at your 5' x 7' mural space

Mural Maker \$500 *Give our children the chance to unleash their artistic talents*

Sponsorship display at your 5' x 7' mural space and 2 volunteer positions

Chalkster \$150

Listing on special "Chalkster" display board at combined 5' x 7' mural space

Prize Pal donation of a gift certificate, sporting or theater tickets, services, electronics — any prize item

Tiered recognition on Balloon Pop Dart Game Board and at combined 5' x 7' mural space board

Food Friend bulk donation of a hotdogs, buns, chips, condiments, ice, soda, water, etc.

Tiered recognition at Food Tent and/or Italian Ice Carts and at combined 5' x 7' mural space board

Chalk It Up to a donation.

Unfortunately, I/we cannot participate this year, but will send a **contribution**.

* Email your logo to bdavis@yorkstreetproject.org

▲ Sponsors entitled to tent space are asked to give away gift items and/or host a game of chance within their space For which the York Street Project will receive the proceeds. Any literature and/or consultations solely promoting the sponsor's services are strictly prohibited.